

## Host Analytics Executive Report Manager

Today's competitive business environment mandates the automation of financial and operational information delivery for both external and internal use.

### With Host Analytics ERM

Executive and regulatory reporting becomes an efficient and valuable process  
Delivered information supports financial decision making for finance and operations  
Reporting cycle is streamlined to meet compliance and reporting standards with ease

### Host Analytics ERM can make it happen

#### Save time with our easy to use interface

Host Analytics ERM is a web-based application delivered by SaaS technology. Decision makers can simply use their internet browser to access business information that is stored in a central location for quick and easy access.

#### Reduce time on maintenance

Create a report content outline once and use it every month for compiling updated financial and operational reports along with management insight and required commentary. Reports which were previously tedious to compile and became out of date and inaccurate are now systematically updated and centrally stored with the most up to date data. The consolidation and production of reports moves from a manual process to one which is automated, controlled and replicable.

#### Control the reporting process

In order to control the reporting process it is critical to know the location of all the components of the reports, the progress of each manager responsible for compiling sections of the report and be able to pinpoint bottlenecks and delays in the process. Host Analytics ERM allows a finance manager to understand the status of the reporting process against defined timelines, by assigning owners and due dates to various tasks.

#### Meeting compliance standards and feeding into the XBRL process

Companies can make sure proactively that they are meeting external reporting requirements, eliminate bottlenecks in the process and produce error free reports. Host Analytics ERM provides all the SEC reports (numerical and textual data) including supporting tables and notes. These documents can then be used to feed the XBRL tagging solution.

#### Collaboration and shared data is key to decision making

Host Analytics ERM has unique functionality that ensures operational and financial data is available for all decision makers. This results in the right people focusing on the right issues at the right time. With easy access to the information needed to make these decisions managers can understand the full implication of their plans both risk and return. Workflow ensures that information is shared between managers, operational information is fed into finance and functional managers have the finance data they regularly need to make great decisions.



### features

- Presentation quality executive reports are generated in a MS Word format
- Automated table of contents
- Built-in document formatting
- Workflow – assign owners, due dates and status reporting
- Integration to external content and knowledge collected through Word, Excel
- Pull in any Host Analytics (internal) content – financial reports, graphs, scorecard objects and report snapshots
- Outputs (Adobe PDF, MS-Word, HTML, Edgarized documents (SEC filing), XBRL for External Reporting)

### benefits

- Reduced cycle times reduces non-value added work
- Improved accuracy and report consistency
- Integrated data means quicker decisions
- Investment in profitable initiatives
- Managers get finance expertise

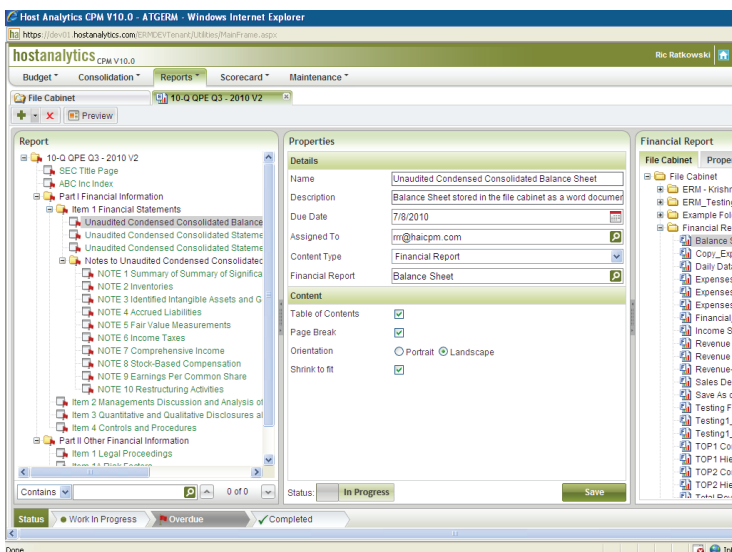
## Multi-Tenant SaaS means no software to install or maintain

**Implementation timeframe** Deploy only one application to everyone. You can be up-and-running in record time.

**Upgrade frequency** Multiple transparent upgrades are released each year so everyone receives the upgraded application simultaneously and has access to the newest features.

**Configuration not customization** Host Analytics ERM is configured not customized, avoiding the old, rigid, risky, and expensive software development methods. This results in a low-cost, low-maintenance planning and budgeting solution which adapts as your business evolves.

**Integration** The integration between Host Analytics Scorecard, Host Analytics Consolidator and Host Analytics Budget into Host Analytics ERM allows you to do your strategic plan and encapsulate it in Host Analytics Scorecard, link it to the plan and consolidated actual results then produce executive reports with management insight using the same database and same reporting tools.

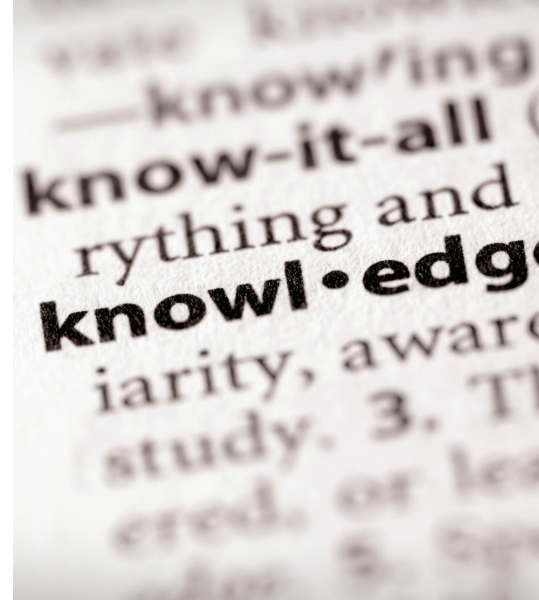


## Host Analytics ERM is your key to success

The bottom line is, if it's your job:

- Manage the monthly close and report cycle
- Provide information to all managers

Host Analytics ERM provides the system you need to accomplish these goals.



**“ERM has helped me get resources aligned around the creation of consistent reporting. It has reduced the time required to create monthly management reports by 40%.”**

# hostanalytics

decide