

## Host Analytics Integration

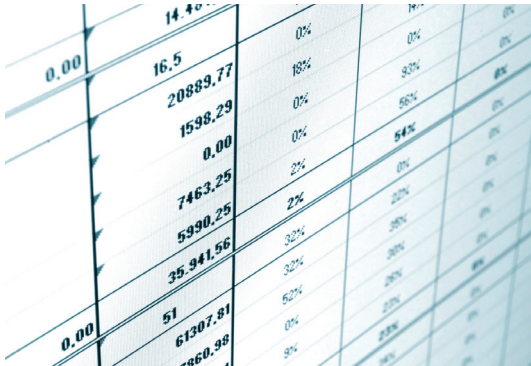
Good decisions come from good data. Simplify and speed up the data integration process so that line of business decision-makers have the information needed for critical and timely decisions.

### Host Analytics Integration

Host Analytics Integration takes the pain out of data collection from source systems with their automated, rules-based processes

Good decisions come from good data and data is only worth having if it is timely, accurate and can be pulled from multiple sources both operational and financial

Host Analytics Integration offers Web-based, pre-built functionality so you can start right away to load information seamlessly, no matter where it resides. Fast, consistent and reliable, it makes minimal demands on users



Improvements in integration processes free up time that was previously spent on what is typically the least value-added work (manual cut and pastes and reformatting between applications and error double-checking and correction) so finance can spend more time on analysis and recommendation development.

### Data integration takes priority

Data integration is a critical need for organizations today. They have various kinds of data stored in many source systems dispersed geographically across a nation or around the world. Decision-makers need the right data but don't have the time or skills to integrate it manually into their applications. Yet as organizations move to leaner IT organizations, they're shifting that responsibility to the lines of business. What can end users do?

### Rules streamline the data loading process

A repeatable, low-touch process is necessary to automate as much as possible. Host Analytics Integration provides those processes by enabling users to establish Data Load Rules of three primary types:

- Copy and paste, if there are less than 65,000 rows to load
- File-based, for text files, Excel files and other applications
- Web services, to use in conjunction with your ETL tool of choice, including Boomi, Persuasive and Informatica

All of them simplify and speed up the task of loading data from your source systems to your Host Analytics Corporate Performance Management (CPM) application. This makes it easy to exchange information between Host Analytics CPM and any of these enterprise applications, among others:

- Relational Databases
- ERP
- Payroll
- General Ledger
- CRM

## features

- Collect data from across the enterprise whether on-premise or in the cloud
- Load data seamlessly through rules-based automation
- Use pre-built functionality to get started quickly
- Customize rules to suit your organization's processes
- Define rules once, reuse them whenever needed

## benefits

- Establish control of the data integration process
- Ensure that data used for decision-making is complete, consistent and readily accessible
- Shorten decision cycles by placing data at the user's fingertips when needed
- Take a load off the IT department without burdening end users
- Enable access for all users at any time through Software-as-a-Service

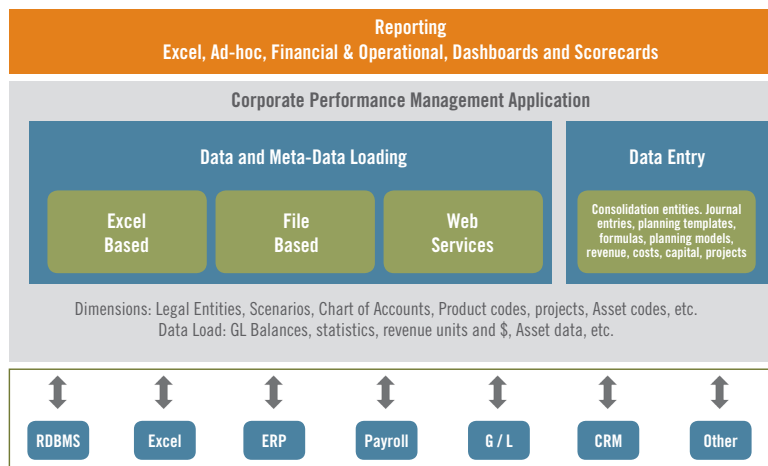
You can load different kinds of information including:

- Business Segments: Chart of accounts, Business entities, Cost centers, Products, Customers
- Data: General ledger, Sales, Translations, Transaction details
- Attributes
- Attribute Hierarchies
- Budget Entities
- User Information
- HR Data

## Integration goes from time-consuming to straightforward

With Host Analytics Integration, Data Load Rule creation is a step-by-step, repeatable process, as follows:

- Define a reusable rule for loading and updating Host Analytics information
- Select a sample input file to define the details associated with the rule
- Define the overall rule settings that control what the rule will accomplish
- Define file transformations so the information loads appropriately
- Define data mappings to map the source information to the appropriate target
- Load the data (if the rule has already been created, you jump directly to this step)



## Business users gain added value

Of course, this is only the beginning from the decision-maker's point of view. Host Analytics Integration enhances your reporting capabilities by tight coupling with Host Analytics CPM modules. Your data provides input for budgeting and financial reporting of various kinds, dashboards, variance analysis and tracking. Our systemized approach to integration of data reduces the likelihood of errors in data entry, shortens process times and promotes more immediate access to data by decision-makers at all levels of the organization. In short, it lets them get on with their real jobs without worrying about how to get the data they need.



“Correcting a simple transactional error in our ERP system and manually feeding that change through unlinked consolidation and reporting applications could take up to 5 hours in our previous un-integrated architecture. Now with integration between our ERP and Host Analytics Suite, this **PROCESS** can take as little as 5 minutes and consists of a small number of ‘button pushes’.”

**hostanalytics**  
decide